

DHA provides research, policy and communications expertise to help people in the public and not for profit sectors understand, challenge and change the worlds around them.

We are experts in:

Research and policy

Our research and policy expertise helps charities, trusts, NGOs and public sector agencies identify opportunities, shape policy and navigate complex consultations and bidding processes. We deliver stakeholder research, impact assessments and technical bidding support and evaluation.

Strategy and development

We create communication strategies that frame messages, policy goals and compelling narratives in reality to give you the best possible platform for changing attitudes and behaviour.

Communications and advocacy

We provide compelling campaigns, advocacy and communication support so you can build relationships with the stakeholders that matter most to you. We give round-the-clock press and social media support, launch reports, provide press office functions, write and place media articles and spot opportunities within major print and online media to get your voice heard.

Skills and training

We design and deliver bespoke communications training for groups of all sizes on everything from media skills to report writing and campaigning. We've worked with everyone from the National Police Improvement Agency to the international campaign group Global Witness.

Design and digital

We produce inspired design for campaigns, websites, print and branding. We also deliver infographics to help hammer messages home and inspiring video using film, animation and graphics content.





1 Won critical support from funders for a national campaign to get fair payment for artists



2 Created a five year vision for young Londoners on behalf of **46 youth organisations**



3 Secured full page broadsheet coverage of a DHA-backed report on **working poverty** in Liverpool



5 Helped the **Associated Board of the Royal Schools of Music** articulate and present their vision for the future of musical education in the UK



4 Trained leading UK paediatricians to communicate through the media



6 Advised **Milton Keynes Council** on submitting a potential European Capital of Culture bid

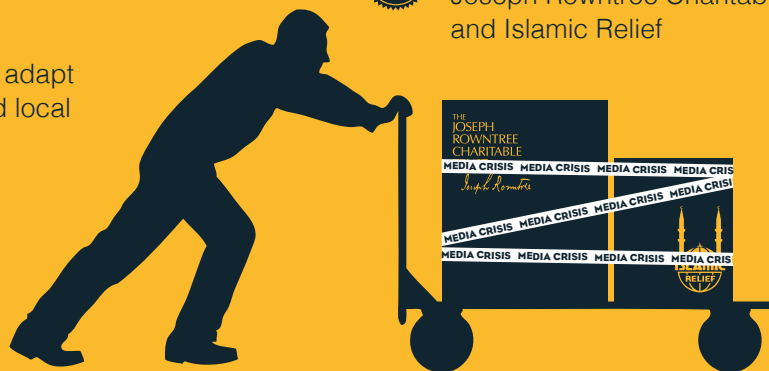


great things we've done recently



7 Re-structured a council **communications team** to adapt to the changing media and local government landscape

8 Managed **media crises** for both the Joseph Rowntree Charitable Trust and Islamic Relief



9 Delivered **major stakeholder research** to help shape the Arts Council of the future



10 Helped **Sheffield galleries** build new relationships with local business through stakeholder research and communication